

Roogoo Privacy Policy

This Privacy Policy governs the manner in which roogoo collects, uses, stores and discloses information received from users (each of which is a “User”) on roogoo.com (the “Site”). This privacy policy applies to the Site, as well as to all products and services offered by Roogoo.

Personal Identification Information

We may collect personal identification information from Users in various ways, including, but not limited to, when users visit our site, register on the site, place an order, fill out a form and in connection with other activities, services, functions or resources that we make available on our site. Users may be prompted for a name and email address. However, users may visit our site anonymously. We will collect personal identification information from Users only if they voluntarily provide us with such information. Users can always refuse to provide personal identification information, except that this may prevent them from participating in certain activities related to the Site.

Non-personal Identification information

We may collect non-personal identification information about users when they interact with our site. Non-personal identification information may include the name of the browser, the type of computer and technical information about users, means of communication with our Site, such as the operating system used and Internet service providers, as well as other similar information.

Web browser cookies

Our website may use cookies to improve user experience. The user's web browser places cookies on the hard disk for accounting purposes and sometimes for tracking information about them. A user can set his or her web browser to refuse cookies or warn you about sending cookies. If they do, note that some parts of the site may not work correctly.

How we use the information we collect

Roogoo may collect and use User's personal information for the following purposes:

- To improve customer service: the information you provide helps us respond more
- To personalize user experience: we can use the information together to understand
- To improve our Site: we can use your feedback to improve our products and services
- For payment processing: we can use the information that users provide about their purchases
- To launch a promotion, contest, survey or other site functions
- To send Users information that they agreed to receive, on topics that, in our opinion, may be of interest to you
- Send periodic emails
- We may use your email address to send User Information and updates regarding the Site

How we protect your information

We use appropriate methods of collecting, storing and processing data and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, information about transactions and data stored on our Site.

The exchange of confidential data between the Site and its Users occurs over a secure SSLcommunication channel and is encrypted and protected by digital signatures.

Sharing your personal information

We do not sell, trade or rent personal identification information of Users to other persons. We may provide general aggregated demographic information not related to any personally identifiable information about visitors and users to our business partners, trusted partners and advertisers for the purposes described above.

Managing your personal information

You can update, correct or delete your account information at any time by logging into your account or by contacting us using the information below. Please note that we may store certain information in accordance with legal requirements or for legitimate business purposes. We may also store cached or archived copies of information about you for a certain period of time.

Third Party Sites

Users can find ads or other content on our Site that links to the sites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these sites and are not responsible for the methods used by websites linked to

or from our Site. In addition, these sites or services, including their content and links, may be constantly changing. These sites and services may have their own privacy policies and customer service policies. Viewing and interacting on any other website, including websites that link to our website, is governed by its own terms and conditions and policies.

Compliance with the Children's Online Privacy Protection Act

Protecting the privacy of the very young is especially important. For this reason, we never collect or store information on our Site from those under the age of 13, and no part of our website is intended to attract anyone under 13 years of age. If we become aware that a child under the age of 13 has provided us with personal information, we will immediately remove such information from our files.

Changes to this privacy policy

Roogoo may, at its discretion, update this privacy policy at any time. When we do this, we will revise the updated date at the bottom of this page. We encourage users to regularly check for changes to this page, so that we are always aware of how we help protect the personal information we collect. You acknowledge and agree that you are required to periodically review this privacy policy and be aware of changes.

Your acceptance of these terms

By using this site, you agree to this policy and user agreement. If you do not agree with this policy, please do not use our site. Your continued use of the Site after posting changes to this policy will be deemed your acceptance of these changes.

Contact us

If you have any questions regarding this Privacy Policy, the practices of this site or your interactions with this site, including requests to access personal information and/or correct personal information, please contact us:

support@roogoo.com